

Institute for Community Empowerment  
Community Listening Sessions Summary

| Short Courses/Workshops   | Research  | Consulting                                | Other  |
|---|---|---|--|
| Establishing a non-profit   | Economic impact of non-profit agencies within NE Tennessee  | Strategic planning                        | Non-profit certificate                                   |
| Obtaining and maintaining a 501(c)(3) status  | Availability of resources to be shared between non-profits  | Setting up and maintaining PAC funds      | Entrepreneurship certificate                             |
| Strategic use of social media   | Reduction of resource redundancy                            | Strategic partnerships to share resources | Internships  |
| Strategic planning  | Inventory of available resources                            | Assessment                                | Service-learning opportunities                           |
| Non-profit law and government compliance  | Non-profit survey (number of non-profits, budgets, mission) | Marketing                                 | Volunteers   |
| Grant writing   | Impact value of services                                    | Board recruitment                         | Ensure affordability of services offered through ICE     |
| Assessment (translating the qualitative into the quantitative)  |   | Operational strategies                    | Provide networking opportunities                         |
| Board development and training  |   | IT  | Training for City Councils                               |
| Data collection   |   | Succession planning                       | Collaboration between non-profits, small businesses, and |
| Funding other than direct fundraising   |   |   |  |
| Marketing/branding  |   |   |  |
| Understanding of best practices   |   |   |  |
| IT Training <ul style="list-style-type: none"> <li>• Quickbooks</li> <li>• Excel</li> <li>• PowerPoint</li> </ul> |   |   |  |
| Succession planning   |   |   |  |