

# TUSCULUM COLLEGE

## GOALS FOR STUDENT ACHIEVEMENT AND MEASURES OF SUCCESS

### Enrollment

### Retention

### Graduation

### Licensure and Certification

### Post-Graduation Employment and Continuing Education

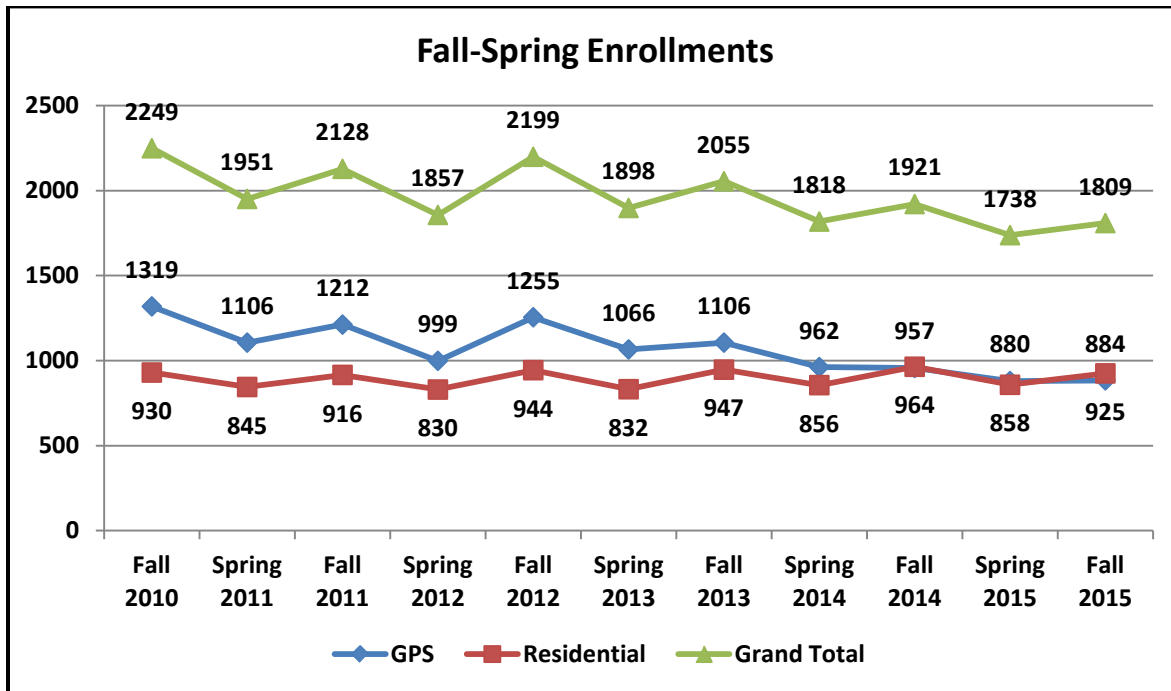
#### Enrollment:

- 1.10 By September 1, 2015, the Vice President for Enrollment Management and Marketing will increase enrollments in Gateway, in baccalaureate programs in Graduate and Professional Studies, in Residential programs, and in graduate programs over Fall 2014 enrollments. (From 2014-2019 Strategic Plan)

<b>Fall Enrollment Snapshot Comparison</b>			
	<b>Fall 2014</b>	<b>Fall 2015</b>	<b>Difference 2014-2015</b>
Residential Undergraduate	964	925	-39
GPS Gateway	286	237	-49
GPS Baccalaureate	496	457	-39
Total Undergraduate	1746	1619	-127
GPS Graduate	175	190	15
Total GPS	957	884	-73
<b>Total</b>	<b>1921</b>	<b>1809</b>	<b>-112</b>

Outcome: Goal not met for Residential Undergraduate, GPS Gateway, and GPS baccalaureate enrollments. Goal met for GPS Graduate enrollments

	<b>Fall 2010</b>	<b>Spring 2011</b>	<b>Fall 2011</b>	<b>Spring 2012</b>	<b>Fall 2012</b>	<b>Spring 2013</b>	<b>Fall 2013</b>	<b>Spring 2014</b>	<b>Fall 2014</b>	<b>Spring 2015</b>	<b>Fall 2015</b>
GPS	1319	1106	1212	999	1255	1066	1106	962	957	880	884
Residential	930	845	916	830	944	832	947	856	964	858	926
<b>Total</b>	<b>2249</b>	<b>1951</b>	<b>2128</b>	<b>1857</b>	<b>2199</b>	<b>1898</b>	<b>2055</b>	<b>1818</b>	<b>1921</b>	<b>1738</b>	<b>1809</b>



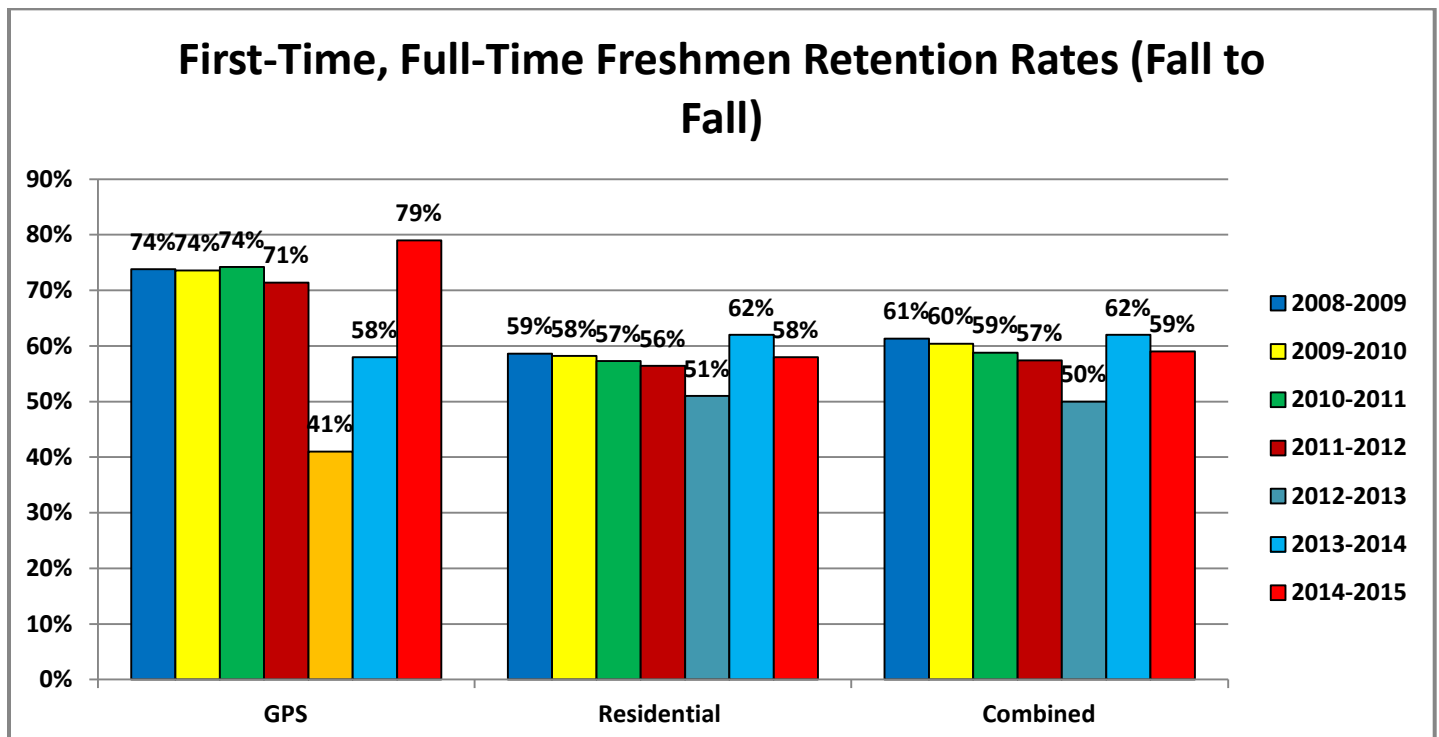
**Retention:**

Previous Goal:

1. The First Time / Full Time freshman retention rate from Fall 2014 to Fall 2015 shall be at least 55%. This statistic combines student data for the residential and GPS programs.

Outcome:

Goal was met in Fall 2014 with an increase in retention by 11.7% from 2012-13 to 2013-14.



Full-time, First-Time Freshmen One-Year Retention									
	2006-2007	2007-2008	2008-2009	2009-2010	2010-2011	2011-2012	2012-2013	2013-2014	2014-2015
Adult & Working Professionals	62%	69%	73.8%	73.6%	74.2%	71.4%	40.7%	58.3%	78.6%
Traditional Undergraduates	55%	56%	58.6%	58.2%	57.3%	56.4%	50.8%	61.8%	58.1%
Combined	57%	61%	61.3%	60.4%	58.8%	57.4%	50.0%	61.7%	59.1%

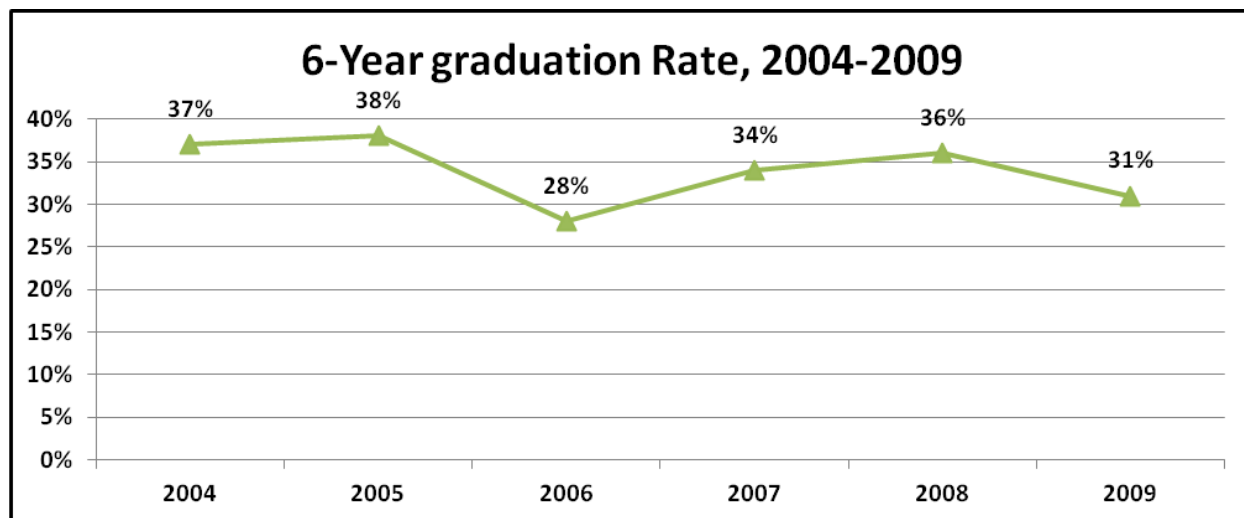
Current Goal:

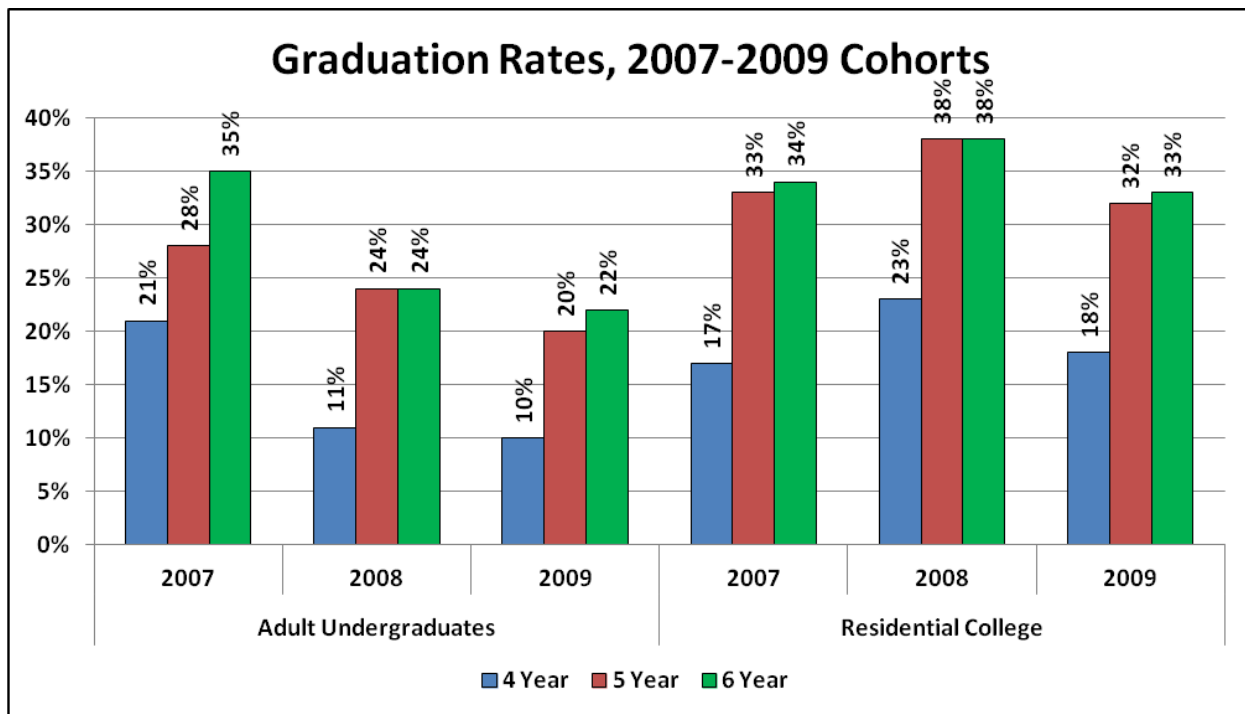
2.6 The Associate Vice President for Student Success with assistance from the Vice President for Academic Affairs, the Vice President for Enrollment Management and Marketing, and others will improve the First Time / Full Time freshman retention rate from Fall 2014 to Fall 2015 to at least 65%. This statistic combines student data for the residential and GPS programs. (From 2014-2019 Strategic Plan)

Outcome: Goal not met, as retention dipped to 59.1%.

**Graduation:**

The goal for Tusculum College is to reach the median level graduation rate of 18 comparison colleges and universities. The comparison group consists of mid-sized private colleges and universities in Tennessee, South Carolina, North Carolina and Virginia, and the median for the 2007 cohort was 45%.





Graduation rates are based on cohorts of first-time, full-time freshmen who enter in the year identified in the table and chart. Relatively few of the first-time, full-time freshmen are in Graduate and Professional Studies, as most adult learners have previous experience in higher education. In 2008, only 61 of 346 in the cohort (17.6%) were Graduate and Professional Studies students. In 2009, only 49 of 337 in the cohort (14.5%) were Graduate and Professional Studies students.

The goal for Tusculum College is to reach the median of the comparison group below for 6-year graduation rates. For the 2007 cohort, the median was 45%, and Tusculum College was at 34% (2<sup>nd</sup> lowest). In the 2008 cohort, Tusculum's graduation rate improved to 38%, but the median rate also increased to 47. Tusculum College's graduation rate declined again for the 2009 cohort to 31%. However, comparison data is not yet available for this cohort.

6-Year Graduation Rates				
Institution Name	6 Yr Graduation rate (2006 cohort)	6 Yr Graduation rate (2007 cohort)	6 Yr Graduation Rate (2008 cohort)	6 Yr Graduation Rate (2009 cohort)
Ferrum College	33	32	25	
<b>Tusculum College</b>	<b>28</b>	<b>34</b>	<b>38</b>	<b>31</b>
Lees-McRae College	34	38	38	
Mars Hill University	46	38	37	
Anderson University	48	41	52	
Montreat College	42	42	37	
Brevard College	32	43	43	
Tennessee Wesleyan College	45	44	43	

<b>6-Year Graduation Rates</b>				
<b>Institution Name</b>	<b>6 Yr Graduation rate (2006 cohort)</b>	<b>6 Yr Graduation rate (2007 cohort)</b>	<b>6 Yr Graduation Rate (2008 cohort)</b>	<b>6 Yr Graduation Rate (2009 cohort)</b>
Southern Wesleyan University	56	44	49	
<b>Median</b>	<b>46</b>	<b>45</b>	<b>47</b>	
Newberry College	40	45	41	
Trevecca Nazarene University	54	47	51	
Emory & Henry College	46	48	47	
Lenoir-Rhyne University	49	49	54	
Carson-Newman University	55	50	48	
Milligan College	60	52	58	
Lincoln Memorial University	45	53	47	
Wingate University	45	53	51	
Catawba College	50	53	52	
Maryville College	54	56	54	

The 6-year graduation for small to medium-sized private masters degree colleges in the southeast is 49%, and nationally, the 6-year graduation for small to medium-sized private masters degree colleges is 51%.

Outcome: Goal not met.

**Licensure and Certification:**

**Athletic Training (CAATE):**

Standard 11 of the CAATE Standards for the Accreditation of Professional Athletic Training Programs (Standards) states that Programs must meet or exceed a three-year aggregate of 70% first-time pass rate on the BOC examination.

<b>Athletic Training Graduates and Certification</b>					
	<b>2012-2013</b>	<b>2013-2014</b>	<b>2014-2015</b>	<b>3-Year Total</b>	<b>3-Year Average</b>
Graduates	1	4	5	10	
Passed BOC Exam*	1	2	2	5	50%

\*Data taken from the Board of Certification for the Athletic Trainer Individual School Reports

Tusculum College's three Year pass rate for 2012-2015 is 50%. Goal not met. The program has implemented an action plan for correction.

**Nursing**

The May 2015 graduates of the Nursing program will attain the standard in the state of Tennessee, which is an 85% pass rate on the NCLEX-RN exam.

<b>Nursing Graduates and Licensure</b>				
	<b>2014-2015</b>	<b>2015-2016</b>	<b>2016-2017</b>	<b>2017-2018</b>
Graduates	14			
Passed NCLEX-RN Exam*	12			
% Passed	85.7%			

\*Data taken from the Tennessee Board of Nursing 2015 RN Licensure third quarter report

Outcome: Nursing met standard with 85% pass rate on the NCLEX-RN exam.

Education (State Licensure):

Students completing the Bachelor of Arts in Interdisciplinary Studies and the Master of Arts in Teaching will pass the Praxis II-Principles of Learning and Teaching (PLT) and subject areas at a rate of 90% or higher.

<b>Praxis II Pass Rates</b>					
	<b>Year</b>	<b># of Exams Taken</b>	<b># of Individuals</b>	<b># Passing</b>	<b>% Passing</b>
PLT-Early Childhood K-6	2012-13	116	105	98	93.3%
	2013-14	63	58	53	91.4%
	2014-15	50	50	48	92.0%
PLT 7-12	2012-13	29	26	23	92.3%
	2013-14	19	18	17	94.4%
	2014-15	20	20	20	100%
Biology	2013-14	11	8	4	50.0%
	2014-15	6	6	5	83.3%
Business Education	2012-13	10	9	9	100%
Early Childhood PreK-3	2012-13	6	6	6	100%
	2013-14	5	5	5	100%
ElemEd-Curriculum, Instruction & Assessment	2012-13	138	116	100	86.2%
	2013-14	97	78	72	92.3%
	2014-15		58	50	86.2%
ElemEd-Content Knowledge	2012-13	133	121	112	92.6%
	2013-14	87	83	79	95.2%
	2014-15		68	51	75.0%
English Language Arts-Content Knowledge	2012-13	11	10	10	100%
	2013-14	5	5	5	100%
	2014-15		8	5	62.5%
English to Speakers of Other Languages	2015-15		8	7	87.5%
Gov't /Political Science	2012-13	6	6	5	83.3%
World & US History-Content Knowledge	2012-13	12	12	12	100%
	2013-14	7	7	7	100%
	2014-15		11	10	90.9%
Mathematics-Content Knowledge	2012-13	17	9	3	33.3%
	2013-14	18	13	7	53.9%

Praxis II Pass Rates					
	Year	# of Exams Taken	# of Individuals	# Passing	% Passing
	2014-15		10	5	50.0%
Middle School-Content Knowledge	2012-13	48	43	33	76.7%
	2013-14	54	48	33	68.8%
Middle School-Mathematics	2012-13	6	6	6	100%
	2013-14	6	6	0	0.0%
	2014-15		5	2	40.0%
Physical Ed-Content & Design	2012-13	13	11	6	54.6%
	2013-14	12	8	6	75.0%
	2014-15		13	7	53.9%
Reading Across Curriculum-Elementary	2012-13	96	92	87	94.6%
	2013-14	139	132	124	93.9%
Teaching Reading-Elementary	2013-14	73	63	55	87.3%
Special Ed-Core Knowledge	2012-13	8	8	8	100%
Special Ed-Core Knowledge-Modified	2012-13	16	16	16	100%
	2013-14	18	15	15	100%
	2014-15		11	11	100%
Special Ed- Core Knowledge Comprehensive	2012-13	9	9	9	100%
	2013-14	14	14	14	100%
	2014-15		8	8	100%
<b>Three Year Average</b>		<b>1879</b>	<b>1702</b>	<b>1533</b>	<b>83.7%</b>

Pass rates for the Praxis II Principles of Learning and Teaching are over 90% for each year for the both Early Childhood K-6 and for 7-12. However, some subject areas are below 90% in some years, and the overall average has dipped to 84%.

### **Post-Graduation Employment and Continuing Education:**

The Career Services Office has begun surveying Tusculum College graduates 6 months after graduation, and below is the initial report of the First Destinations survey for the class of 2013-2014. This will set a baseline, and goals for employment and continuing education will be set for future years.

Preliminary Results of First Destination Survey of Baccalaureate Graduates of Tusculum College, 2013-2014										
# of Graduates	# of Grads with Known Status	% of Grads Known	# of Grads Employed	% of Known Grads Employed	# of Grads Employed FT	% of Grads Employed FT	# of Grads Employed PT	% of Grads Employed PT	# Continuing Education	% Continuing Education
443	332	74.9%	235	70.9%	178	56.6%	54	16.3%	66	19.9%

Note- Percentages are of the graduates whose status is known.